



2025 AUTOMOTIVE GOLF CLASSIC

JUNE 16, 2025

Now in its 45th year, the Boys & Girls Clubs of Southeastern Michigan (BGCSM) is proud to host the **2025 Automotive Golf Classic** at **St. John's Resort** in Plymouth, Michigan. Since 1980, this premier golf event has **raised more than \$20,000,000 to serve 21,000 youth annually.**

NEW SPONSORSHIP OPPORTUNITIES



99TH
BGCSM
ANNIVERSARY
EDITION

NEW LOCATION!

Automotive Golf Classic

The Automotive Golf Classic is a signature fundraising event for BGCSM, attracting influential figures from the automotive industry and beyond. Participants enjoy a day of competitive golf while raising funds to support youth programs across Southeastern Michigan. This event highlights the intersection of sports, community, and corporate responsibility, all while helping BGCSM continue its impactful work with young people.

YOUR SUPPORT DRIVES LOCAL YOUTH!

BGCSM's mission is to provide a world-class experience, empowering youth to reach their full potential as change agents for their life, Club and community while ensuring youth are career, startup, and homeowner ready before they leave the Clubs.



SPONSORSHIP OPPORTUNITIES

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WHY SPONSOR THIS EVENT?

The Automotive Golf Classic draws the best and the brightest among leading automotive industry executives who put aside their normally competitive natures for a great day of golf and networking. Only sponsors have access to the Roundtable Discussion prior to the golf outing alongside meeting Detroit's future entrepreneurs. Join our distinguished list of sponsors for the 2025 Automotive Golf Classic. You will also have a chance to see our mission in action and meet our amazing youth. Our sponsorship team is eager to work with you to select a sponsorship opportunity that aligns with your corporate marketing and philanthropic goals.

Early bird pricing: \$1,000 off sponsorship packages if committed **before December 13, 2024.**

\$500 off sponsorship packages from **December 14, 2024 to February 21, 2025.**

Sponsorship Benefits at a Glance

	Dream Builder \$25,000	Trail Blazer \$15,000	Empower \$11,000	Impact \$7,000
Golf package* with foursome	2	2	1	1
Listing in Automotive news ad, placed post-event	Logo: Premier position	Logo: Prominent position	Logo	Name
Listing on on-site signage and event website	Logo: Premier position	Logo: Prominent position	Logo	Name
Course signage at 1 designated hole	Yes	Yes	Yes	Yes
Featured on Social Media	Receives (2) "sponsor spotlight" feature posts	Receives (1) "sponsor spotlight" feature post	Receives a sponsor listing with logo	Receives a sponsor name listing
Verbal Recognition from the podium	Yes	Yes	Yes	-
Opportunity to speak at shotgun start	Yes	-	-	-
Signage at Halfway House	Logo: Premier position	Logo: Premier position	Logo	-
Exhibit space at designated hole	Yes	-	-	-

Underwriting Sponsorship Opportunities

In addition to exclusive benefits listed with each opportunity, all underwriting sponsorships include name recognition on event website and on-site signage. Golfer foursomes are not included with these opportunities and must be purchased separately.

\$5,000 Cart experience - Branded clings on all carts (provided by sponsor); logo on digital cart displays and Golf Genius scoring app.

\$3,000 Beverage cart - Branded sign on cart (11x17 space on top of the cart); logo on bottled water distributed on the course.

\$2,000 Ball sponsor - Logo included on golf balls provided to all golfers.

\$1,000 Contest sponsor - Signage at hole where selected contest is held; opportunity to provide prize to associated winner(s.)



*Golf package includes 18 holes of golf; attendance at breakfast and Roundtable; refreshments on course; cocktails and awards reception.

Register/Commit today or contact Tiffany Sula at tsula@bgcsm.org for invoicing options.

FRIENDSHIP BREAKFAST

September 2025

Join us for a morning of connection and celebration at BGCSM's Friendship Breakfast. This inspiring event brings together community leaders, supporters, and advocates to raise essential funds for BGCSM's transformative programs, which empower Detroit's youth to reach their full potential. Set against the backdrop of the beautifully restored Michigan Central Station, a symbol of innovation and renewal in the heart of Detroit, this breakfast offers a unique opportunity to listen to keynote speakers and learn more of the BGCSM mission that is paving the way in youth development.



CENTENNIAL CELEBRATION KICKOFF- 11.3.25



FEATURING
MICHIGAN GRAND CENTRAL STATION CLUB
RIBBON CUTTING
and
YOUTH INDUSTRY CLUB
SHOWCASE

Join us for an unforgettable evening as the Boys & Girls Clubs of Southeastern Michigan (BGCSM) kicks off its Pre-Centennial Celebration, honoring 99 years of impact in the community! This milestone event will celebrate the organization's rich history while shining a light on the future and showcasing the innovative work of our Youth Industry Clubs. This is your opportunity to see firsthand how BGCSM is preparing future leaders and changemakers to thrive in the modern workforce.

We will also take time to recognize and celebrate our top donors and community champions, whose generosity has fueled our mission of economic mobility and empowered youth for generations. Their support ensures that BGCSM continues to be a space where dreams are nurtured, and every young person has the opportunity to achieve greatness.